

2021 Spotlight Application FAQ's

Q: How do I apply for the Qurate Retail Group/NRF Foundation Small Business Spotlight?

The application can be accessed online using the following link: <https://bit.ly/3bT4i8Z>

Q: What browser should be used for the online application?

It is recommended that applicants use Google Chrome when filling out the online application.

Q: What if I leave an application field blank or unanswered when completing my application?

All fields marked with an * are mandatory and must be completed in order to submit your application. If any required field is left blank, you will see an error message and will not be able to submit the application.

Q: How do I upload my brand story video?

All brand story video submissions must be uploaded in URL format. Suggested options include YouTube, Vimeo, Google Drive, Dropbox or any other file-sharing platforms.

Q: Who do I contact if I have questions about the application process?

Please contact spotlight@nrf.com with any questions.

Q: When will I hear if I was selected?

Applications will be reviewed on a rolling basis. All applicants will be notified whether or not they have been selected by mid-April.