

Cosponsor the Stop All Nefarious Toys in America Act (SANTA Act)

Senator Bill Cassidy, M.D.



The expansion of e-commerce has increased the quantity of unregulated products offered for sale online, which can negatively affect consumers, legitimate brand owners, and our economy. While e-commerce sites provide convenience, unregulated and counterfeit products sold online can pose a health and safety hazard to children. Conversely, manufacturers or retailers of children's products in the United States must obtain safety certifications and comply with a series of regulations in order to meet the rigorous standards required by federal law. For example, car seats must undergo crash testing and toys must be third party tested and certified compliant with toy safety standards.

Consumers should have the same confidence buying their children gifts online as they do when buying at their neighborhood toy store. This is why Senator Bill Cassidy, M.D. is introducing the **Stop All Nefarious Toys in America Act ("SANTA Act")**, which would protect families by providing as much information as possible about the seller of a product they wish to purchase on an online marketplace. This bill would protect children by empowering parents to make informed decisions based on accessible seller information before beginning the purchase without having to search a product listing for seller details that are often not available.

The **SANTA Act** would require online marketplaces that sell children's products online to include the following information on a product listing in a manner that is conspicuous and clearly visible to buyers:

1. The seller's full name, full business address, working phone number, and working email address.
2. Whether the seller is the manufacturer, importer, retailer, or reseller of the children's product.
3. All required warning and product labels.

The **SANTA Act** would also require online marketplaces to:

1. Notify buyers if the product is fulfilled or shipped from a seller or warehouse that is different from the original seller.
2. Verify seller information prior to listing a children's product by requiring a government-issued ID, bank account information, and individual and business contact information. This requirement does not apply to sellers of used children's products or resellers of children's products.

*For more information or to cosponsor, please contact
Maria Sierra at maria_sierra@cassidy.senate.gov or 4-5824.*