

December 16, 2022

The Honorable Nancy Pelosi
Speaker
U.S. House of Representatives
Washington, DC 20515

The Honorable Chuck Schumer
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Kevin McCarthy
Republican Leader
U.S. House of Representatives
Washington, DC 20515

The Honorable Mitch McConnell
Republican Leader
United States Senate
Washington, DC 20510

Dear Speaker Pelosi, Majority Leader Schumer, Republican Leader McConnell, and Republican Leader McCarthy:

The undersigned organizations publicly support the Integrity, Notification, and Fairness in Online Retail Marketplaces for Consumers Act (INFORM Consumers Act). It is imperative the legislation is included in the final version of the omnibus appropriations bill. The INFORM Consumers Act will modernize consumer protection laws to better safeguard American families, communities, employees, and consumers from the sale of counterfeit and stolen products.

This common-sense legislation is critical in helping law enforcement, manufacturers, retailers, and online marketplaces of all sizes work together to protect consumers from bad actors peddling counterfeit and stolen goods. The INFORM Consumers Act will combat these criminal actors by increasing transparency and accountability by requiring sensible verification and disclosure requirements designed to disrupt their ability to sell illicit goods. These criminal transactions compete directly with legitimate businesses, retailers, and emerging entrepreneurs. The sales lost due to these illicit activities mean fewer jobs and wages in states, cities, and towns across the country.

The INFORM Consumers Act will help keep Americans safe by mandating verification of a seller's identity as a deterrent to the sale of stolen and fake goods by criminal networks misusing online marketplaces while also protecting the privacy of the smallest sellers. Additionally, enacting this legislation will also provide law enforcement with additional tools to stop and prosecute these criminal rings from selling illicit goods and who are putting retail workers and customers in harm's way.

While our respective organizations represent a diverse group of industries and interests, we are singularly united in putting the safety and well-being of our members, customers, and employees first. We urge you to include the INFORM Consumers Act in the final version of the omnibus appropriations bill.

Thank you for your consideration and we look forward to working with you on this important matter.

Sincerely,

3M

Amazon

Automotive Anti-Counterfeiting Council

Association of Home Appliance Manufacturers

Alliance for Automotive Innovation

American Apparel & Footwear Association

Best Buy Co., Inc.

Birkenstock

Business Roundtable

Buy Safe America Coalition

Chamber of Progress

Communications Cable and Connectivity Association

Computer & Communications Industry Association

Consumer Healthcare Products Association

Coalition of Law Enforcement and Retail

Coalition to Protect America's Small Sellers (PASS Coalition)

Consumer Reports

CVS Health

Dick's Sporting Goods

DSM

eBay

Etsy

Fashion Accessories Shippers Association

The Fashion Jewelry & Accessories Trade Association

Floor & Décor

Footwear Distributors and Retailers of America

Gap Inc.

Gemini Shippers Group

GSK

HP

Halloween & Costume Association

The Home Depot

Information Technology Industry Council

ICSC

International Housewares Association

JCPenney

Juvenile Products Manufacturers Association

Kroger Co.
Levi Strauss & Co.
Licensing International
Lutron
Lowe's
Mercari
Motor & Equipment Manufacturers Association
Misses Kisses
National Association of Chain Drug Stores
National Association of Manufacturers
National Consumers League
National Electrical Manufacturers Association
National Retail Federation
Neiman Marcus Group
NetChoice
Nordstrom
OfferUp
OpSec
Personal Care Products Council
Philips
Pinterest
Plumbing Manufacturers International
Poshmark
Power Tools Institute
Premier Inc.
Redbubble
Retail Industry Leaders Association
Rite Aid
Safe Kids Worldwide
Specialty Equipment Market Association
Stockd
Target
TechNet
TIC Council
The Toy Association
Transnational Alliance to Combat Illicit Trade
Ulta Beauty
U.S. Chamber of Commerce
Vizient
Walgreens
Walmart
Women in Toys, Licensing & Entertainment/The WiT Foundation